# Welcome to



# **Sponsorship Opportunities and Exposition**

THE 50<sup>TH</sup> INTERNATIONAL CONGRESS AND EXPOSITION ON NOISE CONTROL ENGINEERING

\* ★ ★ Washington, DC, USA | 1-4 August 2021 \* ★ ★







#### INTER-NOISE 2021 | Washington, DC, USA | 1-4 August 2021



INTER-NOISE 2021 is the Congress to be at in 2021, so join us in celebrating the 50th International Congress and Exposition on Noise Control in 2021! Now is the time to increase your brand visibility by becoming a SPONSOR or EXHIBITOR at the INTER-NOISE 2021 Congress.

This is an excellent opportunity to be a sponsor and/or exhibitor and participate in forging the next 50 years of Noise Control Engineering.

INTER-NOISE 2021 will bring delegates from all over the world that represent engineers, consultants and educators in the field of Noise Control Engineering. Sponsors and exhibitors play a vital role in making INTER-NOISE 2021 a successful event and help lead the way in the Noise Control industry.

### **Top 3 Reasons to Sponsor INTER-NOISE 2021**

- **REACH** your global target audience of consultants, engineers, and students, who represent the future of noise control engineering
- Show your SUPPORT to the noise-control and vibration industry and to the INTER-NOISE 2021 Congress
- Stand out as a **PARTNER** in making the world a quieter place



### **INTER-NOISE 2021 SPONSORSHIP OPPORTUNITIES**

## PLATINUM LEVEL | \$9,900

(only 3 sponsorships available)

As the Platinum Level Sponsor, you will have your choice of being among the THREE unique sponsor(s) of the Welcome Reception or the 50th Congress Celebration Event.

- Two booths are included in this package at INTER-NOISE 2021 Exposition
- Six complimentary congress registrations
- Full page ad in the INTER-NOISE 2021 program
- 25% discount on 12-month Noise/News International (NNI) Ad
- Mobile App ad during the congress
- Prominent signage at INTER-NOISE 2021
- Prominent signage at the sponsored Welcome Reception or 50th Congress Celebration event
- Push alert to all attendees in the Mobile App at the start of the sponsored event
- Recognition in two tweets from the @INCEUSA handle (500 followers) on Twitter during INTER-NOISE event. (Sponsors choice of tweet from templates provided, will include #sponsor hashtag)
- Corporate logo on INTER-NOISE 2021 website, mobile app, and onsite materials

## PREMIER LEVEL | \$7,500

(only 3 sponsorships available)

As a Premier Level Sponsor, you will sponsor a Coffee Break and you will receive the following benefits:

- One booth is included in this package at INTER-NOISE 2021 Exposition
- Four complimentary congress registrations
- Corporate logo on INTER-NOISE website
- Half page ad in the INTER-NOISE 2021 program
- 20% discount on 12-month Noise/News International (NNI) Ad
- Mobile App ad during the congress
- Prominent signage at the INTER-NOISE 2021
- Recognition in one tweet from the @INCEUSA handle (500 followers) on Twitter during INTER-NOISE event. (Sponsors choice of tweet from templates provided, will include #sponsor hashtag)
- Corporate logo on INTER-NOISE 2021 website, mobile app, and onsite materials

### **GOLD LEVEL | \$5,000**

As a Gold Level Sponsor, you will receive the following benefits:

 One booth at INTER-NOISE 2021 Exposition available at a discounted rate of \$2,000

- Three complimentary congress registrations
- Quarter-page ad in the INTER-NOISE 2021 program
- 15% discount on 12-month Noise/News International (NNI) Ad
- Mobile App ad during the congress
- Prominent signage at INTER-NOISE 2021
- Corporate logo on INTER-NOISE 2021 website, mobile app, and onsite materials

Choice of one sponsored item below is included in this package:

- Congress Bags
- Lanyards
- Live Demo
- Mobile App
- Registration

### SILVER LEVEL | \$3,000

As a Silver Level Sponsor, you will receive the following benefits:

- Booth at INTER-NOISE 2021 Exposition available at a discounted rate of \$2,000
- Two complimentary congress registrations
- 10% discount on 12-month Noise/News International (NNI) Ad
- Corporate logo on INTER-NOISE 2021 website, mobile app, and onsite materials
- Choice of one sponsored item below is included in this package:
  - High speed internet in meeting space
  - Recharge Station
  - Hotel Keycard
  - Proceedings USB
  - Technical tours (signage on bus, push alert, welcome sign, email)

# CONTRIBUTOR LEVEL |

### \$2,000

As a Bronze Level Sponsor, you will receive the following benefits:

- Booth at INTER-NOISE 2021 Exposition available at a discounted rate of \$2,000
- One complimentary congress registration
- 10% discount on 12-month Noise/News International (NNI) Ad
- Corporate logo on INTER-NOISE 2021 website, mobile app, and onsite materials



## **BE AN EXHIBITOR**

# NEW EXTENDED EXHIBITOR HOURS FOR INTER-NOISE 2021!

Sunday 1 August 2021: 17:00 - 19:00: Welcome Reception Monday 2 August 2021: 9:00 - 17:00

17:30 - 19:00: 50th Congress Celebration Reception

Tuesday 3 August 2021: 8:00 - 16:30

Sign-up by 31 January 2021 - \$2,900 (save \$600) Sign-up from 1 February 2021 - \$3,500

#### **Features of the INTER-NOISE Exposition**

- Three complimentary passes
- One 8 ft x 10 ft booth space
- One 6 ft skirted table, two chairs & a waste basket
- One 1-line identification sign
- Receive one copy of Conference Proceedings
- Receive a listing and short description in the Congress Program
- To reserve your booth today, visit our website.

We are prepared for a live, face-to-face event but we are prepared to hold the INTER-NOISE 2021 Congress in virtual or hybrid mode depending on the COVID-19 conditions and travel restrictions.

### **ADVERTISING OPPORTUNITIES**

Your ad will appear for three months in NNI.

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Back Cover	\$ 2,000
Inside Back Cover	\$ 1,500

### **BLACK & WHITE AD RATES**

Full Page	\$ 1,000
Half Page	\$ 750
Quarter Page	\$ 500

### **AD SPECS**

Acceptable File Format	PRESS Quality PDF
Resolution	300 DPI at final size
Color Mode	CMYK or Grayscale

### SIZE SPECIFICATIONS

All measurement below are width x height

FULL PAGE	HALF-PAGE	QUARTER- PAGE
5.5"x 8.5" Actual Trim Size	4.5" x 3.5"	2" x 3.5"
4.5" x 7.5" Live Area	Bleeds N/A	Bleeds N/A

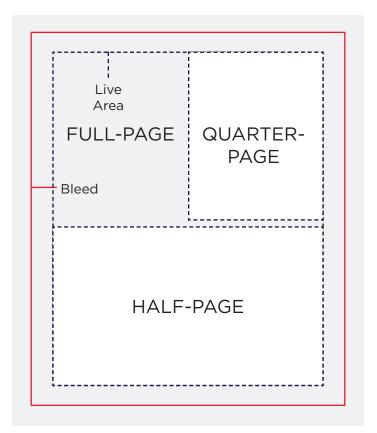
(keep all text and logos within this area)

5.75" x 8.75" NOTE: Please DO NOT
Bleed Area = 0.125" include
on all 4 edges CROP marks on the file.

# LOGO INFORMATION/SPECS

Acceptable file formats:

PREFERRED	EPS	VECTOR All fonts outlined
OTHER	High Resolution Image	300 DPI at 10" OR 5 MB file size



AD FILE & LOGO
SUBMISSION DEADLINE:
13 APRIL 2021

### **INTER-NOISE 2021 SPONSORSHIP CONTRACT**

Name of Company			
Contact Name			
Address			
City	State	ZIP	
Country	Pho	One (+ Country Code)	
Email			
Website			

### **SPONSORSHIP**

PLATINUM LEVEL | \$9,900

List sponsored item here

PREMIER LEVEL | \$7,500

List sponsored item here

- **GOLD LEVEL | \$5,000**
- SILVER LEVEL | \$3,000
- CONTRIBUTOR LEVEL | \$2,000

#### PAYMENT INFORMATION

- Enclosed is my check, payable to INCE.

  Remittance accepted only in US dollars.
- Please send me payment instructions to pay by credit card or wire transfer.

Signature

# CANCELLATION POLICY AND DEADLINES:

All cancellations must be submitted in writing via email to: <a href="mailto:ryoung@virtualinc.com">ryoung@virtualinc.com</a>

- BY 3 May 2021 to receive a full refund.
- NO REFUNDS will be made AFTER 4 May 2021

TO RESERVE YOUR BOOTH FOR THE EXPOSITION TODAY, VISIT OUR WEBSITE.



PLEASE EMAIL COMPLETED FORM to Regina Young at: ryoung@virtualinc.com



Questions or more information?
Call: 1.781.876.6226